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NEW APPLICATION TRANSMITTAL

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Box Patent Application
Washington, D.C. 20231

PATENT
Attorney Docket No.: 19880-003900
Client Ref.: 302

Dear Sir or Madam:

Transmitted herewith for filing under 37 CFR §1.53(b) is a non-provisional patent application of:

Applicant(s): DONALD F. GORDON et al.
For: METHOD AND APPARATUS FOR COLLECTING AND REPORTING
CONSUMER TREND DATA IN AN INFORMATION DISTRIBUTION
SYSTEM

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09/737841
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Enclosed are:

- Patent Application - 24 pages of Specification, 4 pages of Claims, 1 page of Abstract, and 9 sheets of formal drawings.
- An unsigned Declaration
- An unsigned Statement to establish Small Entity Status under 37 CFR §1.9 and §1.27


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Respectfully submitted,


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Date of Deposit: December 14, 2000

I hereby certify that this correspondence is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10 on the date indicated above and addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231

By: 

Truong T. Dinh